

IN THE KNOW...



TRANSDOTCOM
TRANSACTION MANAGEMENT SOLUTIONS

INNOVATIVE IDEAS & INFORMATION

August 29, 2012

Are you missing 30% of traditional payday leads? Looking for innovative ways to boost customer acquisition? TranDotCom and ConnectMedia can help...



According to recent studies, 30% of traditional website payday leads now originate from mobile devices. Are you equipped to convert these mobile leads?

Building upon the success of its mobile eSignature conversion platform, ConnectMedia, a TranDotCom Gold Partner, now provides lenders with **verified eSigned mobile leads**. All loan documents and eSignatures are CMV Mobile verified based upon the latest compliance requirements across all mobile devices.

As a lender, you only pay for the mobile leads you choose to purchase and ConnectMedia takes care of the rest.

What this means to you and your business:

- With access to verified eSigned mobile leads, you will grow your business faster
 - Customer loyalty will improve with convenient points of access to your business
- Since TDC only partners with the most capable companies, you will sleep better knowing your business and your loan management system leverages the most innovative tools in the industry

Want to learn more? Contact TranDotCom today!

Contact TranDotCom toll free at 866-735-6862 or via email at sales@tdcemail.com



To continue to receive timely emails from TranDotCom, [click here](#) to opt in.
TranDotCom Solutions, LLC, 955-A Cobb Place Blvd NW, Kennesaw, GA 30144

Contact Us at sales@tdcemail.com Phone: 866-735-6862 www.trandotcom.com

To remove yourself from our mailing list please follow this link: <http://www.graficoinc.com/fc/removeme.html>