

IN THE KNOW...



TRANDOTCOM
TRANSACTION MANAGEMENT SOLUTIONS

INNOVATIVE IDEAS & INFORMATION

February 21, 2013

Want to identify and reduce fraudulent leads
before buying them?
Learn how with **CPA Detective** ...

Benefits of using **CPA Detective** (TranDotCom's latest integration) for lenders:

- ✓ Predictive scoring technology identifies leads that have been manipulated or recycled multiple times before you buy them
- ✓ Leverages real-time fraud intelligence based on digital forensic data
- ✓ Allows lenders to reduce or avoid lead-buying associated with fraudulent activity
- ✓ Provides unparalleled transparency into one of the most expensive aspects of the online lending business: the lead-buying process

What TranDotCom's integration with
CPA Detective means for you and your business:

- Make smarter lead buying decisions
- Quickly identify fraudulent lead sources
- Improve efficiency of your verification process
- Boost your ROI and increase profits while reducing your loan defaults

Want to learn more? Ask for a demo today!

Contact TranDotCom at (toll free) 866-735-6862 or via email at sales@tdcemail.com



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